Price List 2024
(valid January 1st 2024 to December 31st 2024)

Web Development & Maintenance

Coding, Server Administration, Site Maintenance	$80.- per hr (*1)
Meetings / Consultations, Training	$50.- per hr (*1)

(*1) billing by the quarter hour

Site Hosting

Hosting of Websites developed or maintained by Go Visible	$18.- per website & month (*2)

(*2) billed annually in advance

Sports & Events, Corporate, Interior & Real Estate Photography

Billed **by the hour** and **per picture**	
Photo Session	$70.- per hour (*4)
Outdoor Shoots	$15.- per picture (*3)
Indoor Shoots (professional lighting / HDR photography)	$18.- per picture (*3)
Set-up fee for **large-sized lighting**, if required	$50.- per session
OR, for your event, choose an **Event Package Price**	
Package A (3 hours of event coverage, minimum 100 photographs) (*3)	$600.-
Package B (5 hours of event coverage, minimum 200 photographs) (*3)	$900.-
Package C (8 hours of event coverage, minimum 300 photographs) (*3)	$1400.-

(*3) includes basic photo retouching (if needed, masking/clipping can be done separately)
(*4) first hour charged in full, following time billed by the quarter hour

Image resolution ca. 3840 x 2160 pixels (4K UHDTV), suitable for at least 20x30" prints
(up to 7360 x 4912 px can be provided at higher per image pricing)
All images will be provided online

Portrait Photography

Portraits are billed **by sitting** and **per picture** (*3)	
Indoor or outdoor sitting	$70.- per hour (*4)
Set-up fee for mobile professional lighting (indoor sittings)	$50.-
Price per picture based on complexity of post-processing (if required)	$18.- to $35.- per picture

Travel costs may apply for photo sessions outside the city limits of Penticton.

All amounts are quoted in Canadian dollars and do not include applicable taxes.